

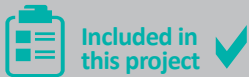


# Global data insight company Preqin reap the benefits of new open AV solution

project services

imagine if...

...the technology actually worked



Included in this project

✓ video collaboration

AV solutions

meeting room design

digital signage

✓ integrated systems

✓ technical consultancy

✓ project management

events

AV hire

maintenance/support

Contact our projects team

The impetus for Preqin’s latest audio visual upgrades at their global headquarters, London, was clearer and more collaborative meetings for better business. The UK project is the fore-runner to comparable upgrades in the USA and Asia.

The company installed a Zoom communications solution to replace legacy systems in order to fully enable 200 users globally. The Zoom solution offers users standardisation and provides the capability to host meetings and share video, in private meetings as well as in 8 on-site meeting rooms. Zoom is a wireless set-up, which makes it easy to switch between presenters instantly, with no meeting delays to share content compared with cabled alternatives.

A key project objective was to support staff and management with better visual and audio quality for internal meetings and external customer meetings. An assortment of legacy projectors, desktop solutions and cameras without lens control had hitherto resulted in grainy and erratic communications quality, which in turn translated to dwindling meeting room use.

The Zoom solution has resulted in massive improvements in communications quality, staff effectiveness, and, indeed, staff enthusiasm for meetings.

Mark Davis, Preqin’s Head of IT, says meeting room booking have risen from 20% to 90%.

*“This has been a really successful project. We’ve seen a large uplift in AV use. Our users, management and senior management can present content clearly, with partners and remote users able to join meetings very easily.”*

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## Project overview

Audio visual upgrade for HQ

### Objective:

To create collaborative, easy-to-use and modern meeting spaces

### Location:

London

### Tech spec:

Zoom Rooms HD video and audio with high quality video, audio, and web conferencing  
Wireless sharing from laptop and mobile devices

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